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新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 811)

POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING HELD ON 5 AUGUST 2020

References are made to the circular (the “**Circular**”) and the notice of the extraordinary general meeting of Xinhua Winshare Publishing and Media Co., Ltd.* (the “**Company**”) both dated 19 June 2020. Unless the context otherwise requires, capitalised terms used in this announcement shall have the same meaning as those defined in the Circular.

The Board and all Directors of the Company confirm that there are not any false representations, misleading statements or material omissions in this announcement, and they will individually and collectively accept responsibility for the truthfulness, accuracy and completeness of the contents herein.

POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING

The extraordinary general meeting of the Company was held at Sichuan Xinhua International Hotel, No. 8 Guzhongshi Street, Qingyang District, Chengdu, Sichuan, the PRC at 10:00 a.m. on Wednesday, 5 August 2020.

Shareholders holding a total of 1,233,841,000 Shares of the Company, representing 100% of the total issued share capital of the Company, were entitled to attend and vote on the resolution proposed at the EGM (the “**EGM Resolution**”). There were no restrictions on any Shareholder casting votes on the EGM Resolution at the EGM. No Shareholder was required to abstain from voting on the EGM Resolution. There was no Share entitling the holder to attend and vote only against the EGM Resolution.

Shareholders and proxies who attended the EGM held a total of 808,269,272 Shares carrying voting rights of the Company, representing 65.508381% of the total number of Shares carrying voting rights of the Company. The EGM Resolution was put to vote by way of poll. Onsite voting and online voting (for A Shares only) were both adopted at the EGM. The voting was in compliance with relevant requirements of the Company Law of the PRC and the Articles of Association.

1. Number of Shareholders and proxies who attended the EGM	18
Of which: Number of A Shareholders	17
Number of H Shareholders	1
2. Total number of Shares carrying voting rights held by Shareholders who attended the EGM (shares)	808,269,272
Of which: Total number of Shares held by A Shareholders (shares)	683,852,369
Total number of Shares held by H Shareholders (shares)	124,416,903
3. Percentage of the number of Shares carrying voting rights held by Shareholders who attended the EGM relative to the total number of Shares carrying voting rights of the Company (%)	65.508381
Of which: Percentage of the Shares held by A Shareholders relative to the total number of Shares (%)	55.424675
Percentage of the Shares held by H Shareholders relative to the total number of Shares (%)	10.083706

Note: Shareholders who attended the EGM include Shareholders attending the on-site meeting and A Shareholders attending the EGM through online voting.

The EGM was chaired by Mr. He Zhiyong, Chairman of the Company. 7 out of the 8 Directors attended the EGM. Mr. Chen Yunhua, a Director, was unable to attend the EGM due to other business. 5 out of the 6 Supervisors of the Company attended the EGM. Mr. Tang Xiongxing, a Supervisor, was unable to attend the EGM due to other business. The secretary to the Board attended the EGM, and other certain members of the senior management of the Company attended the EGM as observers.

The poll results in respect of the EGM Resolution passed at the EGM were as follows:

Ordinary Resolution	Category of Shareholders	For		Against		Abstain		Attending and Voting
		Number of Shares voted (shares)	Percentage (%)	Number of Shares voted (shares)	Percentage (%)	Number of Shares voted (shares)	Percentage (%)	Number of Shares
1. To approve the Proposed Adoption of the Outline of Strategic Planning (2021-2025) of the Company.	A Shareholders	683,852,369	100.000000	0	0.000000	0	0.000000	683,852,369
	H Shareholders	122,880,903	98.765441	0	0.000000	1,536,000	1.234559	124,416,903
	Total	806,733,272	99.809964	0	0.000000	1,536,000	0.190036	808,269,272
As more than 50% of the votes were cast in favour of the above resolution, the resolution was duly passed as an ordinary resolution.								

The full text of the Outline of Strategic Planning (2021-2025) of the Company is set out in the Circular.

Computershare Hong Kong Investor Services Limited, the Company's H Share Registrar, in conjunction with Beijing Guantao (Chengdu) Law Firm, the Company's PRC legal adviser, acted as scrutineers for the vote-taking at the EGM.

By Order of the Board
XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*
Chairman
He Zhiyong

Sichuan, the PRC, 5 August 2020

As at the date of this announcement, the Board comprises (a) Mr. He Zhiyong and Mr. Chen Yunhua as executive Directors; (b) Mr. Luo Jun, Mr. Zhang Peng and Mr. Han Xiaoming as non-executive Directors; and (c) Mr. Chan Yuk Tong, Ms. Xiao Liping and Mr. Fang Binxi as independent non-executive Directors.

* *For identification purposes only*