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新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 811)

List of Directors and their Role and Function

The members of the board (the "**Board**") of directors (the "**Directors**") of Xinhua Winshare Publishing and Media Co., Ltd.* are set out below:

Executive Directors

Mr. Zhou Qing (Chairman), Mr. Liu Longzhang (Vice chairman) and Mr. Li Qiang

Non-Executive Directors

Mr. Dai Weidong, Mr. Ke Jiming and Ms. Tan Ao

Independent Non-Executive Directors

Mr. Lau Tsz Bun and Mr. Deng Fumin

There are 4 Board committees. The table below provides positions of these committees on which each Board member serves:

Committees Directors	Strategy and Investment Planning Committee	Nomination Committee	Remuneration and Review Committee	Audit Committee
Mr. Zhou Qing	Chairman			
Mr. Liu Longzhang			Member	
Mr. Li Qiang	Member			
Mr. Dai Weidong	Member			
Mr. Ke Jiming				Member
Ms. Tan Ao		Member		
Mr. Lau Tsz Bun			Member	Chairman
Mr. Deng Fumin		Chairman		Member

Sichuan, the PRC, 9 April 2024

^{*} For identification purposes only