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新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

(A joint stock limited company incorporated in the People's Republic of China with limited liability) (Stock Code: 811)

RESIGNATION OF SUPERVISOR

The board (the "**Board**") of directors (the "**Directors**") of Xinhua Winshare Publishing and Media Co., Ltd.* (the "**Company**") announces that, Mr. Chao Hsun ("**Mr. Chao**") tendered his resignation as a supervisor representing the shareholders of the Company (the "**Supervisor**") of the supervisory committee of the Company (the "**Supervisory Committee**") due to the need to devote more time to the dealing of other business and personal commitments, with effect from the date hereof. Following his resignation, Mr. Chao will no longer hold any positions at the Company and its subsidiaries.

The Company will complete the election of new Supervisor as soon as possible in accordance with the statutory procedures in accordance with the Company Law of the People's Republic of China, the Articles of Association and relevant provisions. The Company will make an announcement regarding the election of new Supervisor in due course.

Mr. Chao has confirmed that, as at the date of this announcement, he does not have any disagreement with the Board and Supervisory Committee and the management of the Company and that there are no other matters relating to his resignation which need to be brought to the attention of the shareholders of the Company and The Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to thank Mr. Chao for his contributions made to the Company's development during his term of office at the Company.

By Order of the Board XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.* Chairman Zhou Qing

Sichuan, the PRC, 15 April 2024

As at the date of this announcement, the Board comprises (a) Mr. Zhou Qing, Mr. Liu Longzhang and Mr. Li Qiang as executive Directors; (b) Mr. Dai Weidong, Mr. Ke Jiming and Ms. Tan Ao as non-executive Directors; and (c) Mr. Lau Tsz Bun and Mr. Deng Fumin as independent non-executive Directors.

* For identification purposes only