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新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 811)

POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING HELD ON 25 AUGUST 2022

Reference is made to the circular (the “**Circular**”) of Xinhua Winshare Publishing and Media Co., Ltd.* (the “**Company**”) dated 8 July 2022 in relation to, among others, the proposed amendments to the articles of association and the notice of the EGM. Unless the context otherwise requires, capitalized terms used herein shall have the same meanings as those defined in the Circular.

The Board confirms that there are no false representations, misleading statements or material omissions in this announcement, and individually and collectively accept the responsibility for the truthfulness, accuracy and completeness of the contents contained herein.

POLL RESULTS OF THE EGM

The extraordinary general meeting (the “**EGM**”) of the Company was held at Xinhua International Hotel, No. 8 Guzhongshi Street, Qingyang District, Chengdu, Sichuan, the PRC at 9:30 a.m. on Thursday, 25 August 2022.

Shareholders holding a total of 1,233,841,000 Shares, representing 100% of the total issued share capital of the Company, were entitled to attend and vote on the resolution proposed at the EGM (the “**EGM Resolution**”). There were no restrictions on any Shareholder casting votes on the EGM Resolution at the EGM. No Shareholder was required to abstain from voting on the EGM Resolution. There was no Share entitling the holder to attend and vote only against the EGM Resolution.

Shareholders and proxies who attended the EGM held a total of 811,063,793 Shares carrying voting rights of the Company, representing 65.734871% of the total number of Shares carrying voting rights of the Company. The EGM Resolution was put to vote by way of poll. Onsite voting and online voting (for A Shares only) were both adopted at the EGM. The voting was in compliance with relevant requirements of the Company Law of the PRC and the Articles of Association.

1. Number of Shareholders (including proxies) who attended the EGM	11
Of which: Number of A Shareholders (including proxies)	10
Number of H Shareholders (including proxies)	1
2. Total number of Shares carrying voting rights held by Shareholders (including proxies) who attended the EGM (shares)	811,063,793
Of which: Total number of Shares carrying voting rights held by A Shareholders (including proxies) (shares)	683,589,270
Total number of Shares carrying voting rights held by H Shareholders (including proxies) (shares)	127,474,523
3. Percentage of the number of Shares carrying voting rights held by Shareholders (including proxies) who attended the EGM relative to the total number of Shares carrying voting rights of the Company (%)	65.734871
Of which: Percentage of the Shares held by A Shareholders (including proxies) relative to the total number of Shares (%)	55.403352
Percentage of the Shares held by H Shareholders (including proxies) relative to the total number of Shares (%)	10.331519

Note: Shareholders who attended the EGM include Shareholders attending the on-site meeting and A Shareholders attending the meeting through online voting.

The EGM was chaired by Mr. Luo Yong, Chairman of the Company. 7 out of the existing 9 Directors attended the EGM. Mr. Liu Longzhang and Mr. Dai Weidong were unable to attend the EGM due to other business engagements. 5 out of the 6 existing Supervisors of the Company attended the EGM. The general manager, secretary to the Board and certain members of the senior management of the Company also attended the EGM.

The poll results in respect of the EGM Resolution passed at the EGM were as follows:

SPECIAL RESOLUTION	Category of Shareholders	For		Against		Abstain		Attending and Voting
		Number of Shares voted (shares)	Percentage (%)	Number of Shares voted (shares)	Percentage (%)	Number of Shares voted (shares)	Percentage (%)	Number of Shares
To consider and approve the proposed amendments to the Articles of Association of the Company as set out in the Circular of the Company dated 8 July 2022, and authorise the Board to deal on behalf of the Company with any relevant applications, approvals, registrations, filings and other related formalities or matters arising from the amendments to the Articles of Association of the Company, and to make further amendments as required by the relevant government or regulatory authorities, where necessary.	A Shareholders	683,583,470	99.999152	3,000	0.000438	2,800	0.000410	683,589,270
	H Shareholders	120,030,409	94.160312	7,268,000	5.701532	176,114	0.138156	127,474,523
	Total	803,613,879	99.081464	7,271,000	0.896477	178,914	0.022059	811,063,793
As more than two thirds of the votes were cast in favour of the above resolution, the resolution was duly passed as a special resolution.								

Details of the amendments to the Articles of Association are set out in the Circular. As disclosed in the Circular, the registered address of the Company (the Company's legal address) will be changed to Unit 1, Block 1, No. 238, Sanse Road, Jinjiang District, Chengdu, Sichuan. The above change will take effect once the Company completed the relevant procedures for business filing.

Computershare Hong Kong Investor Services Limited, the Company's H Share Registrar, in conjunction with Beijing Guantao (Chengdu) Law Firm, the Company's PRC legal adviser, acted as scrutineers for the vote-taking at the EGM.

By Order of the Board
XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*
Luo Yong
Chairman

Sichuan, the PRC, 25 August 2022

As at the date of this announcement, the Board comprises (a) Mr. Luo Yong, Mr. Liu Longzhang and Mr. Li Qiang as executive directors; (b) Mr. Dai Weidong, Mr. Ke Jiming and Mr. Zhang Peng as non-executive directors; and (c) Mr. Fang Bingxi, Mr. Li Xu and Mr. Lau Tsz Bun as independent non-executive directors.

* For identification purposes only