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winshare 文軒

新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 811)

CHANGE OF REGISTERED ADDRESS

Xinhua Winshare Publishing and Media Co., Ltd.* (the “**Company**”) completed the procedures for registration of change of business license and business filing on 25 August 2022. As approved by the Administration for Market Regulation of Chengdu, the registered address of the Company (the Company’s legal address) has been changed to Unit 1, Block 1, No. 238, Sanse Road, Jinjiang District, Chengdu, Sichuan Province and the renewed business license from the Administration for Market Regulation of Chengdu was obtained on 26 August 2022.

After such change, the registered address of the Company (the Company’s legal address) and means of contact are as follows:

The Company’s legal address: Unit 1, Block 1, No. 238, Sanse Road, Jinjiang District, Chengdu, Sichuan Province

Telephone: (8628) 86361111

Facsimile: (8628) 86361000

Postcode: 610000

By Order of the Board

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

Luo Yong

Chairman

Sichuan, the PRC, 26 August 2022

As at the date of this announcement, the Board comprises (a) Mr. Luo Yong, Mr. Liu Longzhang and Mr. Li Qiang as executive directors; (b) Mr. Dai Weidong, Mr. Ke Jiming and Mr. Zhang Peng as non-executive directors; and (c) Mr. Fang Bingxi, Mr. Li Xu and Mr. Lau Tsz Bun as independent non-executive directors.

* *For identification purposes only*