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winshare 文軒

新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

(A joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 811)

**ANNOUNCEMENT ON COMPLETION OF REGISTRATION
AND FILING OF INDUSTRIAL AND COMMERCIAL CHANGES
FOR THE ARTICLES OF ASSOCIATION**

References are made to (i) the announcement of Xinhua Winshare Publishing and Media Co., Ltd.* (the “**Company**”) dated 30 October 2025; (ii) the circular dated 7 November 2025 (the “**Circular**”); (iii) the announcement dated 23 December 2025 in relation to the poll results of the extraordinary general meeting; and (iv) the overseas regulatory announcements dated 30 October 2025 and 23 December 2025 in relation to, among other things, the proposed amendments to the Articles of Association and other rules as well as the change of scope of business set out in the business license of the Company. Unless the context otherwise requires, capitalised terms used in this announcement shall have the same meaning as those defined in the Circular.

The Company has completed the registration and filing procedures of industrial and commercial changes for its Articles of Association in accordance with the requirements of the Regulations of the People's Republic of China on the Administration of Market Entity Registration (《中華人民共和國市場主體登記管理條例》), and obtained the renewed Business License issued by the Chengdu Municipal Administration for Market Regulation. The relevant registration information of the amended Business License is as follows:

Unified social credit code: 915100007758164357

Name in Chinese: 新華文軒出版傳媒股份有限公司

Name in English: Xinhua Winshare Publishing and Media Co., Ltd.

Type: Other joint-stock limited company (listed)

Address: Unit 1, Block 1, No. 238, Sanse Road, Jinjiang District, Chengdu, Sichuan Province

Legal representative: Zhou Qing

Registered capital: RMB1,233,841 thousand

Date of incorporation: 11 June 2005

Business scope:

Permitted items: wholesale of publications; distribution of primary and secondary school textbooks; Internet sales of publications; printing of publications; printing of packaging and decoration printed materials; printing of documents, materials and other printed materials; catering services [operated by branches]; catering services (not producing smoke, odor, or exhaust gas); food sales; tourism business; road freight transportation (excluding dangerous goods). (items subject to prior approvals according to the law can only be operated upon obtaining approvals from the relevant authorities, and the specific business items are subject to the approval documents or licenses of relevant departments)

General items: Internet sales (except for sales of goods requiring a license); copyright agency; investment activities with own funds; digital content production services (excluding publishing and distribution); sales of electronic products; wholesale of computer hardware and software and auxiliary equipment; retail of computer hardware and software and auxiliary equipment; software sales; sales of teaching equipment; sales of instruments and meters; wholesale of stationery; retail of stationery; retail of sporting goods and equipment; wholesale of sporting goods and equipment; organization of cultural and artistic exchange activities; experiential development activities and planning; education consulting services (excluding education training activities involving licensing and approval); sales of daily necessities; sales of office supplies; sales of toys; retail of daily household appliances; sales of toys, animation and amusement products; agency sales of single-purpose commercial prepaid cards; catering management; Food sales (only prepackaged food sales); non-residential real estate leasing; counter and stall rental; sales agency; consulting and planning services; conference and exhibition services (organizing exhibitions abroad is subject to approval of the relevant authorities); cultural venue management services; professional design services; graphic design and production; project management services; labor services (excluding labor dispatch); library management services; daily necessities rental; cultural supplies and equipment rental; outside-school hour care services for primary and secondary school students; business management consulting; information consulting services (excluding licensed information consulting services); information technology consulting services; graphic design; advertising production; packaging services; business management; furniture sales; office equipment and supplies sales; clothing and apparel retail; footwear and hat retail; cosmetics retail; knitwear and textile sales; sales of arts and crafts and ceremonial articles (excluding ivory and its products); sales of daily necessities; retail of arts and crafts and collectibles (excluding ivory and its products); sales of office equipment; wholesale of cosmetics; sales of packaging materials and products; sales of building decoration materials; organization for sports insurance; organization for sports competition; rental services (excluding licensed rental services); ticket agency services; tourism development project planning and consulting; business agency services; study space services; sales of artificial intelligence hardware; musical instrument retail; daily chemical product sales; photographic equipment and telescope retail; camera and equipment sales; leather product sales; slide projector and projection equipment sales; paper product sales; audio equipment sales; goods import and export; technology import and export; jewelry retail; vending machine sales; intelligent robot sales; consumer service robot sales; intelligent unmanned aerial vehicle sales; amusement and entertainment product sales; gold and silver product sales; sales of chemical products (excluding licensed chemical products); educational and teaching testing and evaluation activities; technical services, technology development, technology consulting, technology exchange, technology transfer, and technology promotion; information system integration services; data processing and storage support services; software development; sales of copying and offset printing equipment; sales of inks (excluding hazardous chemicals); sales of teaching models and teaching aids; sales of specialized chemical products (excluding hazardous chemicals); asset

management services invested with own funds; human resources services (excluding employment agency activities and labor dispatch services); business training (excluding educational training, vocational skills training, and other training that require a license); retail of pet food and supplies; sales of maternal and infant products; book rentals; sales of labor protection products; sales of glasses (excluding contact lenses); sales of wearable smart devices; sales of communications equipment; sales of household goods; and amusement park services. (business activities may be independently conducted accordingly to the law with a business license, except for items subject to prior approvals according to the law).

Following the registration of changes in information, the Company has accordingly made amendments to the corresponding contents of the Articles of Association. Such amendments are not required to be further approved by the shareholders at the next general meeting and shall take effect on the date of this announcement.

For the full text of the amended Articles of Association, please refer to the website of the Stock Exchange (<http://www.hkexnews.hk>) and the website of the Company (<https://www.winshare.com.cn>). Shareholders are advised that the English version of the Articles of Association and other constitutional documents (if applicable) is an unofficial translation of its Chinese version. In the event of any inconsistency between the Chinese version and the English version, the Chinese version shall prevail.

By Order of the Board
XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*
Chairman
Zhou Qing

Sichuan, the PRC, 5 January 2026

As at the date of this announcement, the Board comprises (a) Mr. Zhou Qing, Mr. Liu Longzhang and Mr. Li Qiang as executive Directors; (b) Mr. Ke Jiming and Ms. Tan Ao as non-executive Directors; and (c) Mr. Lau Tsz Bun, Mr. Deng Fumin and Mr. Han Wenlong as independent non-executive Directors.

* *For identification purposes only*