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In connection with the Global Offering the Global Co-ordinator as stabilising manager, or any person acting for it, on behalf of the International Underwriters, may over-allocate or effect transactions with a view to stabilising or supporting the market price of the H Shares for a limited period after the issue date at a level higher than that which might otherwise prevail for a limited period commencing from the date of the listing of the H Shares on the Main Board of the Stock Exchange. Such transactions may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws and regulatory requirements, including Securities and Futures (Price Stabilizing) Rules (Cap 571W). However, there is no obligation on the Global Co-ordinator, or any person acting for it, to do this. Such stabilisation, if commenced, will be conducted at the absolute discretion of the Global Co-ordinator, its or any person acting for it and may be discontinued at any time, and must be brought to an end within 30 days after the last day for lodging applications under the Hong Kong Offer.

The number of H Shares being offered in the International Placing may be increased by up to an aggregate of 55,410,000 additional H Shares through the exercise of the Over-allotment Option granted to the International Underwriters exercisable by the Global Co-ordinator on behalf of the International Underwriters to cover over-allocations in the International Placing by requiring the Company to allot and issue up to an additional 55,410,000 H Shares within 30 days from the last day for lodging applications under the Hong Kong Offer. In the event that the Over-allotment Option is exercised, a corresponding press announcement will be made.

Unless otherwise defined in this announcement, terms used in this announcement shall have the same meanings as those defined in the prospectus issued by the Company dated 16 May 2007 (the "Prospectus").

WIN SHARE

四川新華文軒連鎖股份有限公司
SICHUAN XINHUA WINSHARE CHAINSTORE CO., LTD.*

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

GLOBAL OFFERING

Number of H Shares	**:**	**369,400,000 H Shares (subject to the Over-allotment Option)**
Number of Hong Kong Offer Shares	**:**	**184,700,000 H Shares (as adjusted after clawback)**
Number of International Placing Shares	**:**	**184,700,000 H Shares (as adjusted after clawback and subject to the Over-allotment Option)**
Offer Price	**:**	**HK$5.80 per H Share plus 1% brokerage, 0.004% SFC transaction levy and 0.005% Stock Exchange trading fee**
Nominal Value	**:**	**RMB1.00 each**
Stock Code	**:**	**811**

Sole Global Co-ordinator, Bookrunner, Sponsor and Lead Manager

BOC INTERNATIONAL