



四川新華文軒連鎖股份有限公司

SICHUAN XINHUA WINSHARE CHAINSTORE CO., LTD.*

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 811)

SUSPENSION OF TRADING

At the request of Sichuan Xinhua Winshare Chainstore Co., Ltd. (the “Company”), trading of shares in the Company (Stock code: 811) has been suspended with effect from 10:00 a.m. on 12 October 2007 pending the release of an announcement in relation to a price-sensitive information.

By Order of the Board
Sichuan Xinhua Winshare Chainstore Co., Ltd.
Gong Cimin
Chairman

Sichuan, the PRC, 12 October 2007

As at the date of this announcement, the Board comprises (a) Gong Cimin, Dai Chuanping, Yang Miao and Zhang Yexin as executive Directors; (b) Wang Jianping, She Jingping, Li Jiawei, Wu Qiang and Mo Shixing as non-executive Directors; and (c) Han Xiaoming, Cheng Sanguo and Chan Yuk Tong as independent non-executive Directors.

* *For identification purposes only.*