四川新華文軒連鎖股份有限公司
SICHUAN XINHUA WINSHARE CHAINSTORE CO., LTD.*

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 811)

RESULTS OF THE EXTRAORDINARY GENERAL MEETING

APPOINTMENT OF DIRECTOR

Reference is made to the notice of extraordinary general meeting (the "EGM") of Sichuan Xinhua Winshare Chainstore Co., Ltd. (the "Company") dated 27 August 2007 pursuant to which the EGM was held at Sichuan Xinhua International Hotel, No. 8 Guzhongsi Street, Chengdu, Sichuan, the People's Republic of China (the "PRC") on Tuesday, 16 October 2007. The convening of the EGM was in accordance with the Company Law of the PRC and the articles of association of the Company.

As at the date of the EGM, the issued share capital of the Company comprised 1,135,131,000 shares (the "Shares") of the Company having rights to attend and vote for or against the resolution put forward at the EGM ("Resolution"). Shareholders of the Company or their authorized proxies who attended the EGM represent 776,179,900 voting Shares, equivalent to approximately 68.38% of the issued share capital of the Company. No shareholders of the Company are required to abstain from voting on the Resolution. There were no Shares entitling the holder to attend and vote only against the Resolution. A poll was demanded by the chairman of the EGM for voting on the Resolution. Computershare Hong Kong Investor Services Limited, the Company's branch share registrar in Hong Kong, was appointed as the scrutineer at the EGM for the purpose of vote-taking of the poll at the EGM.

The poll results in respect of the resolution passed at the EGM was as follows:

ORDINARY RESOLUTION	No. of Votes (%)	
	For	Against
To consider and approve the election of Mr. Zhao Junhuai as Non-executive Director and to authorise the board of Directors (the "Board") to fix his remuneration.	776,176,900 (99.9996%)	3,000 (0.0004%)

As more than 50% of the votes were cast in favour of the resolution, the resolution was duly passed as an ordinary resolution.

The Board is pleased to announce that Mr. Zhao Junhuai ("Mr. Zhao") *(Note)* has been appointed as a Non-executive Director of the Company at the conclusion of EGM. The Board would like to take this opportunity to welcome Mr. Zhao to join the Board.

By order of the Board of
Sichuan Xinhua Winshare Chainstore Co., Ltd.
Cong Cimin
Chairman

Sichuan, the PRC, 16 October 2007

As at the date of this announcement, the Board comprises (a) Gong Cimin, Dai Chuanping, Yang Miao and Zhang Yexin as Executive Directors; (b) Wang Jianping, She Jingping, Li Jiawei, Wu Qiang, Mo Shixing and Zhao Junhuai as Non-executive Directors; and (c) Han Xiaoming, Cheng Sanguo and Chan Yuk Tong as independent Non-executive Directors.

Note:

Mr. Zhao Junhuai, aged 40, is currently the vice-chairman of Chengdu Hua Sheng (Group) Industry Company Limited, a promoter of the Company. Prior to joining Chengdu Hua Sheng (Group) Industry Company Limited, Mr. Zhao was the vice-head of the committee of Chengdu Economic Development Zone, the president of the eighth sub-branch of Sichuan branch of China Construction Bank and the deputy general manager of the International Business Department of the Sichuan Branch of China Construction Bank.

Mr. Zhao obtained a bachelor's degree in agricultural economic management (農經管理本科) at Sichuan Agricultural University (四川農業大學) in 1990. He also obtained a master's degree in finance (金融碩士) and PhD in financial investment (財政投資博士) at Southwest University of Finance (西南財經大學) in 1995 and 2002 respectively. Mr. Zhao did not hold any position in other listed companies in the last three years.

It is currently intended that Mr. Zhao will enter into a service contract with the Company. The amount of emoluments payable to Mr. Zhao will not exceed RMB30,000.00 per annum and will be determined by the Board as authorised by the shareholders at the EGM.

As at the date of this announcement, Mr. Zhao does not have any relationship with any Directors, senior management, substantial or controlling shareholders of the Company, other than the relationship arising from his being a Non-executive Director and the vice-chairman of Chengdu Hua Sheng (Group) Industry Company Limited, nor does he have any interest or deemed interest in the shares or underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, Mr. Zhao has confirmed that there is no other matters that need to be brought to the attention of the holders of securities of the Company, and there is no other information to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited in relation to his appointment stated herein.

* *For identification purposes only*