



四川新华文轩连锁股份有限公司

SICHUAN XINHUA WINSHARE CHAINSTORE CO., LTD.*

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 811)

REPLY SLIP

(Extraordinary General Meeting)

To: Sichuan Xinhua Winshare Chainstore Co., Ltd.* (the "Company")

Name(s) and registered address(es) of shareholder(s)^(Note 1): _____

Number of shares held ^(Note 2): _____ domestic shares/ _____ H shares.
I/We intend to attend or appoint a proxy(ies) to attend the extraordinary general meeting of the Company to be held at Sichuan Xinhua International Hotel, No. 8 Guzhongsi Street, Chengdu, Sichuan, the People's Republic of China (the "PRC") at 9:30 a.m. on Tuesday, 16 December 2008.

Date the _____ of 2008 Signature of shareholder(s): _____

Name of shareholder(s): _____

Notes:

1. Please insert full name(s) and registered address (as shown in the register of members) in block letters.
2. Please insert the number of shares registered under your name(s) and delete if inappropriate.
3. This completed and signed reply slip should be delivered to the Company at the head office in the PRC at No. 6 Wenxuan Road, Shang Mao Avenue, Cheng Bei, Chengdu, Sichuan 610081, the PRC or to the Company's H share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, Rooms 1806-1807, 18th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong (Fax no.: (852) 2865 0990) on or before 26 November 2008. This reply slip may be delivered to the Company in person, by post, cable or fax (Fax no.: (86) 28-83157090). For holders of H shares of the Company, in order to qualify to attend and vote at the extraordinary general meeting, all instruments of transfer must be delivered to the Company's H share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, no later than 4:30 p.m. on 14 November 2008.

* For identification purposes only