四川新華文軒連鎖股份有限公司
SICHUAN XINHUA WINSHARE CHAINSTORE CO., LTD.*

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 811)

VOTING RESULTS OF THE EXTRAORDINARY GENERAL MEETING APPOINTMENT OF DIRECTOR

An extraordinary general meeting (the "**EGM**") of Sichuan Xinhua Winshare Chainstore Co., Ltd. (the "**Company**") was held at Sichuan Xinhua International Hotel, No. 8 Guzhongsi Street, Chengdu, Sichuan, the People's Republic of China (the "**PRC**") on Tuesday, 10 February 2009 at 9:00 a.m. The convening of the EGM was in accordance with the Company Law of the PRC and the articles of association of the Company.

As at the date of the EGM, the total number of issued shares of the Company (the "**Shares**") is 1,135,131,000 which represents the total number of Shares entitling the holders to attend and vote for or against the resolution put forward at the EGM (the "**Resolution**"). Shareholders of the Company holding an aggregate of 729,215,800 voting Shares, representing approximately 64.24% of the total number of Shares, attended the EGM either in person or by proxy. No shareholder of the Company was required to abstain from voting on the Resolution and none of the Shares entitled the holders to attend and vote only against the Resolution. A poll was demanded by the chairman of the EGM for voting on the Resolution. Computershare Hong Kong Investor Services Limited, the Company's H share registrar in Hong Kong, was appointed as the scrutineer at the EGM for the purpose of vote-taking of the poll at the EGM.

The poll results in respect of the Resolution passed at the EGM were as follows:

ORDINARY RESOLUTION	No. of Votes (%)	
	For	Against
To consider and approve the election of Mr. Zhao Miao as non-executive director of the Company and to authorise the board (the "**Board**") of directors of the Company to fix his remuneration.	727,491,900 (99.7636%)	1,723,900 (0.2364%)

As more than 50% of the votes were cast in favour of the Resolution, the Resolution was duly passed as an ordinary resolution.

The Board is pleased to announce that immediately following the EGM, Mr. Zhao Miao ("Mr. Zhao") *(Note)* has been appointed as a non-executive director and a member of editorial committee of the Company. The Board would like to take this opportunity to welcome Mr. Zhao to join the Board.

By order of the Board
Sichuan Xinhua Winshare Chainstore Co., Ltd.
GONG Cimin
Chairman

Sichuan, the PRC, 10 February 2009

As at the date of this announcement, the Board comprises (a) Mr. Gong Cimin and Mr. Zhang Bangkai as executive directors; (b) Ms. Wang Jianping, Mr. Zhang Chengxing, Mr. Li Jiawei, Mr. Luo Jun, Mr. Yu Changjiu, Mr. Wu Qiang, Mr. Zhao Miao and Mr. Zhao Junhuai as non-executive directors; and (c) Mr. Han Xiaoming, Mr. Cheng Sanguo and Mr. Chan Yuk Tong as independent non-executive directors.

Note:

Mr. Zhao Miao, aged 49, is a proposed non-executive director. Mr. Zhao graduated from the Correspondence College of the Party School of Sichuan Provincial Committee of the Communist Party of China, majoring in economics management and later completed the postgraduate course of economics management launched by the Correspondence College of the Party School of the Central Committee of the Communist Party of China.

Mr. Zhao worked as a teacher of Hedong Primary School, Qu County, Sichuan from August 1977 to September 1978. Mr. Zhao studied at Drilling Department of Chongqing Shiyou College (重慶石油學校) from September 1978 to July 1980. Mr. Zhao worked in Sichuan Petroleum Administration from July 1980 to May 2002 as a teacher of the Technical School of the Sichuan Petroleum Administration, an educational officer and employment relationship officer in the Personnel Department, a clerk of the General Office of the Party Committee, a secretary of the Communist Youth League Committee, and a manager of Sichuan Petroleum Travel Agency. During this period, Mr. Zhao studied at Politics and Education Department of Sichuan College of Education.

From May 2002 to July 2008, Mr. Zhao was the deputy-chief of the Autonomous Prefecture of Aba Zangs and Qiangs of Sichuan Province and a member of the Leading Party Group of the Prefecture Government and was a member of the Standing Committee of the Communist Party of China of the Autonomous Prefecture of Aba Zangs and Qiangs, Sichuan Province and a secretary of the Discipline Inspection Commission of the Prefecture.

Mr. Zhao joined Sichuan Publication Group（四川出版集團）in July 2008 and worked as general manager and deputy head of the management committee. Mr. Zhao has approximately 31 years of extensive experience in education, administrative management and supervision. Mr. Zhao holds the professional qualification of senior political officer and senior economist.

During the three years prior to the date of this announcement, Mr. Zhao did not hold any position in other listed companies.

It is currently intended that Mr. Zhao will sign a letter of appointment with the Company. The amount of emoluments payable to Mr. Zhao will not exceed RMB50,000 (including tax) per annum and will be determined by the Board as authorised by the shareholders at the EGM.

As at the date of this announcement, Mr. Zhao does not have any relationship with any directors, senior management, substantial or controlling shareholders of the Company, nor does he have any interest or deemed interest in the shares or underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Save as disclosed above, Mr. Zhao has confirmed that there is no other matter that need to be brought to the attention of the holders of securities of the Company, and there is no other information to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited in relation to his appointment stated herein.

* *For identification purposes only*