



四川新華文軒連鎖股份有限公司

SICHUAN XINHUA WINSHARE CHAINSTORE CO., LTD.*

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 811)

REPLY SLIP

(H Shares Class Meeting)

To: Sichuan Xinhua Winshare Chainstore Co., Ltd.* (the "Company")

Name(s) and registered address(es) of shareholder(s)^(Note 1): _____

Number of shares held^(Note 2): _____ H shares of RMB1.00 each in the share capital of the Company.

I/We intend to attend or appoint a proxy or proxies to attend the H share class meeting of the Company to be held at Chengdu Hejiangting Hanwen Hotel, 138 Bingjiang Donglu, Chengdu, Sichuan, the People's Republic of China (the "PRC") at 10:40 a.m. on Wednesday, 9 June 2010.

Date: _____

Signature of shareholder(s): _____

Name of shareholder(s): _____

Notes:

1. Please insert full name(s) and registered address(es) (as shown in the register of members of the Company) in block letters.
2. Please insert the number of H shares of the Company registered in your name(s).
3. This completed and signed reply slip should be delivered by hand or by post to the Company's H share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong on or before 20 May 2010. For holders of H shares of the Company, in order to qualify to attend and vote at the H shares class meeting, all transfer documents accompanied by the relevant share certificate(s) must be delivered to the Company's H share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, no later than 4:30 p.m. on 7 May 2010.

* For identification purposes only