



新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

(a joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 00811)

List of Directors and their Role and Function

The members of the board (the “Board”) of Directors (the “Directors”) of Xinhua Winshare Publishing and Media Co., Ltd.* are set out below:

Executive Directors

Mr. Gong Cimin (Chairman)

Mr. Luo Yong (General Manager)

Non-Executive Directors

Mr. Zhang Chengxing, Mr. Luo Jun, Mr. Zhang Peng and Mr. Zhao Junhuai

Independent Non-Executive Directors

Mr. Han Xiaoming, Mr. Chan Yuk Tong and Mr. Han Liyan

There are 5 Board committees. The table below provides positions of these committees on which each Board member serves:

Committees Directors	Strategy and Investment Planning Committee	Editorial and Publication Committee	Audit Committee	Remuneration and Review Committee	Nomination Committee
Gong Cimin					
Luo Yong		Member			
Zhang Chengxing	Member	Member			
Luo Jun				Member	Member
Zhang Peng		Member			
Zhao Junhuai	Member		Member		
Han Xiaoming	Chairman		Member	Member	Chairman
Chan Yuk Tong			Chairman		Member
Han Liyan	Member			Chairman	

Sichuan, the PRC
9 May 2013

* For identification purposes only