



WIN SHARE

新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

*(a joint stock limited company incorporated in the People's Republic of China with limited liability)***(Stock Code: 811)**

List of Directors and their Role and Function

The members of the board (the “Board”) of Directors (the “Directors”) of Xinhua Winshare Publishing and Media Co., Ltd.* are set out below:

Executive Directors

Mr. Gong Cimin (*Chairman*)

Mr. Luo Yong

Non-Executive Directors

Mr. Zhang Chengxing, Mr. Luo Jun, Mr. Zhang Peng and Mr. Zhao Junhuai

Independent Non-Executive Directors

Mr. Han Liyan, Mr. Mo Shixing and Mr. Mak Wai Ho

There are 5 Board committees. The table below provides positions of these committees on which each Board member serves:

Committees Directors	Strategy and Investment Planning Committee	Editorial and Publication Committee	Audit Committee	Remuneration and Review Committee	Nomination Committee
Gong Cimin					
Luo Yong		Member			
Zhang Chengxing	Member	Chairman			
Luo Jun				Member	Member
Zhang Peng		Member			
Zhao Junhuai	Chairman		Member		
Han Liyan	Member		Member	Chairman	Member
Mo Shixing				Member	Chairman
Mak Wai Ho			Chairman		

Sichuan, the PRC
11 December 2013

* For identification purposes only