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WIN SHARE

新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.*

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 811)

List of Directors and their Role and Function

The members of the board (the “**Board**”) of Directors (the “**Directors**”) of Xinhua Winshare Publishing and Media Co., Ltd.* are set out below:

Executive Directors

Mr. He Zhiyong (Chairman), Mr. Luo Yong and Mr. Yang Miao

Non-Executive Directors

Mr. Luo Jun, Mr. Zhang Peng and Mr. Zhao Junhuai

Independent Non-Executive Directors

Mr. Han Liyan, Mr. Mak Wai Ho and Ms. Xiao Liping

There are 4 Board committees. The table below provides positions of these committees on which each Board member serves:

Committees Directors	Strategy and Investment Planning Committee	Audit Committee	Remuneration and Review Committee	Nomination Committee
He Zhiyong				
Luo Yong				
Yang Miao	Member			
Luo Jun			Member	Member
Zhang Peng		Member		
Zhao Junhuai	Chairman			
Han Liyan	Member	Member	Chairman	Member
Mak Wai Ho		Chairman		
Xiao Liping			Member	Chairman

Sichuan, the PRC, 29 December 2015

* For identification purposes only